



**I M A G E**

ESTD - 2006

# IMAGE

**INSTITUTE OF MANAGEMENT AND ADVANCE GLOBAL EXCELLENCE**

(Recognised By Govt. of Odisha & Affiliated to Utkal University)

Placement Assistance with Corporate Tie-ups

Preparations for Competitive Examinations

Experienced & Expert Faculties

Affordable Course Fees

Scholarship Assistance

In-Campus Hostel

**BCA**

**BBA**



**INSTITUTE OF MANAGEMENT AND ADVANCE GLOBAL EXCELLENCE**

**Plot No.2001, Satya Vihar, Palasuni, Bhubaneswar – 751010**

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**Er. Sangram Kishore Sahoo (NRI)**  
**CHAIRMAN**

## CHAIRMAN'S MESSAGE

*"Dark is the ground where there is no sun and dead is that land which is devoid of lit and learning." (R.L. Stevenson)*

On behalf of IMAGE fraternity, I warmly welcome you all and extend my heartiest pleasure to have our new campus and building at Satya Vihar, Bhubaneswar which is likely to trigger an eco-atmosphere to all of our students to for their bibliographic growth. I am proud and fond of our faculties who have been consistently providing Quality Education to our prospective students. My happiness knows no bound to know that the college is on the verge of publishing its annual Magazine and Calendar which shall flawlessly reflect the untranslated dreams and the aspirations of my staff and students at large. Howsoever, I am sanguine its timeless prosperity and pioneering growth.



**Mrs. Baijayanti Sahoo**  
**SECRETARY**

## SECRETARY'S MESSAGE

IMAGE (BBA & BCA) was established under IMAGE Trust with an intension to discover and educate hidden talents of the down trodden state like Odisha and to brighten up the career of the unemployed youths and prepare them to be capable enough to build up their future.

BBA & BCA are the primary steps for brightening the professional career of the students. The college has dreamt to create competition in the technical and management education with commitment, dedication and determination. The college is committed to provide quality teaching and coaching to the students for various entrance examinations. On behalf of the IMAGE family, I heartily welcome you to IMAGE (BBA & BCA) Institute.

## DIRECTOR'S MESSAGE



**Dr. Sasanka Sekhar Kanungo**  
**DIRECTOR**

Children with caring and receptive minds are enthusiastic and natural learners. We, at IMAGE (BBA & BCA College) aspire to optimize their creative and adventurous spirit by providing them all possible paths of creativity, adventure and co-curricular activities to enhance their skills for their all-around developments in academics. We believe that global education is the key to continued success for every child. Global education is about the internal transformation of the child. We combine the best of traditional and modern systems. Our unique content and process of education and the processes of Training and Placement equip the students to be global-minded, caring, and successful individuals. Our only aim to provide Quality Education along with a Placement in various reputed Corporate Sectors.

## ABOUT US

Institute of Management & Advance Global Excellence (IMAGE) is situated in Smart City Bhubaneswar, the capital of Odisha. Since long IMAGE has been providing professional education in the field of Management and Information Technology, even today IMAGE is still going strong in providing quality education.

IMAGE started imparting education in the field of Management & Information Technology only with 120 students. Presently we are nurturing around 2000 students from every corner of the state. This growth rate can be attributed to unique pattern of teaching, healthy academic environment, amicable student teachers relationship and appreciable placement opportunities.

## VISION

To be a professional institute in the state with academic quality & an honest intention for the global development, demonstration and dissemination of appropriate managerial and technological solutions to cater the needs of the local community..

In this age of IT the dimension of education essentially aims at imparting skill & thereby helps to promote the cult of socio-economic empowerment which shall enable the students to groom themselves as the true global citizens. Our vision is an epitome of the above school. The eco-environment inside the campus, the prevalent curriculum, the rationalised galaxy of faculties are integrated to foster a symbiotic relationship with the student dynamism. We not only impart managerial education but also streamline on PD/GD/QUIZ & the like among the students to meet the grave challenge of placements the nation confronts every now & then in today's professional rat-race. In such criss-cross.

## MISSION

To create an atmosphere of academic excellence in the field of Management and Information Technology through smart class option by looping students, faculties, parents and management on line. To reach the mass by keeping the cost rational compared to other traditional institutions in Odisha without sacrificing the quality of education.

IMAGE inception in the year 1998 with the cherished mission of its founder late Susanta Sahoo for providing Quality Excellence Education to the state & nation in the sphere of Business Management. We have made a holistic approach with trained manpower which is likely to dissolve the bottlenecks of professional placements. Further our motto is to disseminate global info to all of our students. We solemnly resolve to liberalise Research Exploits & Experiments in the gamut of IT & Mgt. Sectors. Last but not the least our mission is to augment both interpersonal & extra-curricular skills among the students that shall creativate more & more placement opportunities for them by virtue of which the students can breathe a sigh of relief.

# BCA

**Bachelor of Computer Application (BCA)** is a three year undergraduate degree programme for candidates wishing to delve into the world of Computer Science. One of the most popular options to get started with a career in Information Technology, the course gives you an insight into the world of computers and its applications.

## Career Prospective

A BCA degree is considered to be at par with a BTech/BE degree in Computer Science or Information Technology. The degree helps interested students in setting up a sound academic base for an advanced career in Computer Applications in this era of Advanced Computing.

**Duration :** 03 Years

**Eligibility :** 10+2 (with Mathematics/Statistics/Business Mathematics as one of the subjects) or 3 Years Diploma Engineering (SCTE & VT)

- 👉 Software Developer
- 👉 System Analyst
- 👉 Network Administrator
- 👉 Database Administrator
- 👉 Web Designer
- 👉 Entrepreneur

and many more . . . .

## Higher Study Facilities

We are providing *Coaching for Entrance Tests* in following courses

- ✳ Master of Computer Application (MCA)
  - ✳ Masters in Business Administration (MBA)
  - ✳ MSc Computer Science
  - ✳ MSc Information Technology
- and many more . . . .



# BBA

**Bachelor of Business Administration (BBA)** is one of the most popular and sought after bachelor degree programmes pursued by students after Class 12. The BBA course is the gateway to a plethora of job

## Career Prospective

opportunities in numerous sectors such as Marketing, Education, Finance, Sales, and Government to name a few. BBA is a three-year professional undergraduate course in Business Management. The BBA course offers knowledge and training in management and leadership skills to prepare them for managerial roles and entrepreneurship.

**Duration :** 03 Years

**Eligibility :** 10+2 (in any relevant streams)

- 👉 Business Administrator
- 👉 Human Resource Manager
- 👉 Business Consultant
- 👉 Digital Marketing Expert
- 👉 Blockchain Expert
- 👉 Data Scientist

and many more . . . .

## Higher Study Facilities

We are providing *Coaching for Entrance Tests* in following courses

- ✳ Masters of Business Administration (MBA)
  - ✳ Post Graduate Diploma in Management (PGDM)
  - ✳ Chartered Accounting
  - ✳ Post Graduate Diploma in Banking
- and many more . . . .

## Training & Placement

- 👉 Pre Placement Training Classes  
(Aptitude, Reasoning and Soft Skills)
- 👉 Mock Interviews
- 👉 Industrial Visit
- 👉 Innovative Projects
- 👉 Seminars, Workshops & Conferences





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## *WHY SHOULD YOU CHOOSE IMAGE ?*

- 👉 Process Driven Academic System with Expert Faculties
- 👉 Intelligent Learning with Modern Digital Teaching Aids
- 👉 Well Equipped Laboratories
- 👉 Assignment & Continuous Internal Assessment
- 👉 Special doubt clearing sessions
- 👉 Competitive Entrance Examination Coaching
- 👉 Personal Assistance with Proctorial System (1:20 Faculty-Student Ratio)
- 👉 Pre-Placement Training (Aptitude, Reasoning, Soft Skills)
- 👉 Research and Development Activities
- 👉 Glittering Infrastructure with Wi-Fi Connectivity
- 👉 Moral and Spiritual Education
- 👉 Art of Living and Health Care Program
- 👉 State-of-the-Art Library
- 👉 Seminar, Workshop, Conference & Industrial Visits
- 👉 Extra Curricular Activities



**IMAGE**

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